

ONCODOY 2 ISTANBUL

Living the reality of Personalised Medicine

6th September 2014

Marriott Hotel Asia

MERCK

Merck Serono

Dear colleague,

The Turkish Medical Oncology Society and Mediterranean Multidisciplinary Oncology Forum (MMOF) would like invite you to the city of Istanbul and "Living the Reality of Personalized Medicine" Oncoday 2 meeting.

During this one day meeting we will focus on why the personalized medicine makes the difference in cancer therapeutics.

It is truly our hope that the "Oncoday 2: Living Reality of Personalized Medicine" will provide an opportunity to familiarize ourself with the latest practices in mCRC, as well as looking to the future and to the changing treatment landscape.

Workshops will be the perfect occasion to share personal experiences with your peers and to meet leading experts to discuss topics including the tailoring of treatment goals and the different approaches of the pathologists, oncologists and surgeons.

We look forward to meeting you in Istanbul on September 6th and hope you will have a stimulating and engaging meeting.

Yours faithfully,



Prof. Gokhan Demir
President of the MMOF



Prof. Pinar Saip
President of the Turkish Medical
Oncology Society



Programme

\ 6th September, 2014

Time	Session	Time	Session
9:00 – 9:10	Welcome R Onia	Chairs 11:30-12:00	F Aykan, B Sahin The importance of a multidisciplinary team (MDT) approach R Adam
9:10 – 9:30	Presidents' Opening G Demir, P Saip	12:00-12:30	Right patient, right time, right choice: Changing practice in mCRC: C H Kohne
Chairs 9:30-10:00	N Mandel, S Yalcin The RAS story: From one exon to another A Jung	12:30-12:45	Q&A
10:00-10:30	Future directions in individualized treatment of H&N Cancer A Argiris	12:45-13:45	Lunch
10:30-10:45	The new blood-based RAS biomarker O Wilbert	13:45-15:45	Interactive Workshop Session Expert Case Studies
10:45-11:15	Define real targeted therapies in mCRC G Milano	15:45-16:15	Faculty recommendations in personalized medicine of mCRC
11:15-11:30	Coffee Break	16:15-17:00	Award ceremonies

Interactive Workshop Session Expert Case Studies

\ 6th September, 2014

Time	Session	Time	Session	Time	Session
 Green		 Orange		 Blue	
13:45-15:45	Workshop: Molecular Pathology Workshop Presenter : A Jung	13:45-14:45	Workshop 1 Moderator : G Demir, I Ozden Presenter : CH Kohne	13:45-14:45	Workshop 1 Moderator : S Yalcin, I Rozanes Presenter : R Adam
		14:45-15:45	Workshop 2 Moderator : S Yalcin, I Rozanes Presenter : R Adam	14:45-15:45	Workshop 2 Moderator : G Demir, I Ozden Presenter : CH Kohne